Space to News Papers for Advertisements

1980. SHRI MOHAMMED AFZAL alias MEEM AFZAL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what was the space in terms of centimetres of advertisements given to various newspapers/magazines by DAVP during the year 1992-93; and

(b) what were the space-wise details of advertisements given in various languages every year?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) During the year 1992-93, advertisements for a total of 89,82,336 column centimetres space was released to various newspapers/magazines by DAVP.

(b) As advertisements are issued keeping in view the publicity requirements and budgetary provisions in a given year, the quantum of space used for advertisements vary from year to year.

Amount Paid to DAVP

1981. SHRI MOHAMMED AFZAL alias MEEM AFZAL: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what is the amount paid by Government to DAVP on account of advertisements during the year 1992-93;

(b) the value of advertisements released during these years and the amount that was refunded to Government at the end of each of the above years; and

(c) the reasons for refunding the money to Government and not spending the amount on advertisements?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTNG (SHRI K P SINGH DEO): (a) An amount of Rs. 17,91,88,000.00 was paid by the Government to DAVP on account of advertisements during the year 1992-93.

(b) The value of advertisements released during the year 1992-93 was Rs. 29,86,27,428.00. The difference in the budget provided for the year and the value of advertisements released is due to the fact that the Budget estimate is prepared on the basis of the previous year's expenditure. Also many of the bills are not paid in the same year as the concerned newspapers submit their bills in a subsequent financial year or even later.

(c) No amount of money was refunded by DAVP to the Government during the year 1992-93.

Conversion of LPT at Bhuj into HPT.

1982. SHRI CHHOTUBHAI PATEL: SHRI JAGESH DESAI:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Gujarat Government has made proposals to convert Low Power T.V. transmitter at Bhuj into High Power T.V. Transmitter, as the Kutch District of the state is situated on strategic Indo-Pakistan Border area of the country and the T.V. viewers are watching the programme of Pakistan T.V. Transmission since the L.P.T. Bhuj covers T.V. range of about 20 Kilometre only;

(b) whether the change in the location of High power T.V. Transmitter Dwarka to other suitable site as the power of T.V. Transmitter at Dwarka is reduced from 10 Km. to 1 Km. since June, 1988 due to highly humid atmosphere with appreciable salt content, has demaged the Antenna system and T.V. sets under the service areas of Dwarka are not working satisfactorily;

(c) whether Government would commission low power T.V. Transmitter at Cambay without waiting for any ceremonial formality, as the construction of this L.P.T. has already been completed; and

(d) if so, details of action taken by Government in the matter?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI K. P. SINGH DEO): (a) The LPT at Bhuj is being upgraded as an HPT under the scheme for TV coverage in Border Areas. It is true